

TOGETHER WE MAKE KING'S

Philanthropy
Report 2020/21

KING'S COLLEGE
CAMBRIDGE





THANKS TO YOU

As we come out of a year of disruption and uncertainty, with most of the usual milestones in the College year absent, the lives and work of our students and academics heavily affected and King's unable to welcome visitors, we owe you – our donors, alumni, supporters and friends – a greater debt of gratitude than ever.

Thanks to you, we have come through and can look towards 2022 with optimism and confidence. The King's Campaign, that we launched back in 2018, is going from strength to strength. At the end of the 2020–21 financial year we marked reaching £75 million, three-quarters of the way towards our goal of £100 million. As I write, we are close to £80 million. These are fantastic sums, but it is of course not about the total raised, but about what it helps us to do.

Thanks to you and your continuing generosity towards our Student Access and Support Initiative (SASI), we are able to offer more support to disadvantaged students, with new programmes helping them at key steps along their educational journey, from sixth form to their time here as undergraduate and graduate students.

Student hardship and mental health issues have all been exacerbated by the pandemic; thanks to you, we have been able to support the increased demands on the Supplementary Exhibition Fund, one of our most vital hardship safety nets available

to all our students, and greatly strengthen our mental health provision.

And thanks to you, this academic year we will be fully or partly funding 90 graduate students – not only a remarkable number, but a vital investment in the next generation who will drive the ground-breaking research and new discoveries of tomorrow.

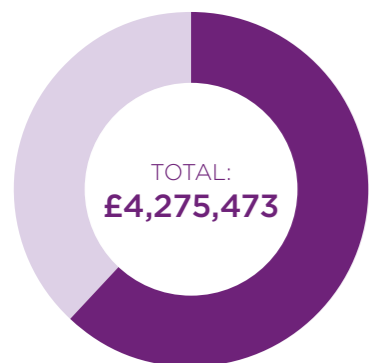
New gifts have established a summer research programme for King's undergraduates, the creation of a King's Entrepreneurship Lab to foster student innovation, and both a new Fellowship and PhD studentship as part of a pilot research initiative in the economics of inequality. All this expands both how we can help equip our students for life after Cambridge, and the College's reputation for world-leading research.

Without philanthropy King's would not exist, and certainly without your support this year we would be in a very different place. Thank you – we are profoundly grateful.

Michael Proctor
Provost

WHAT WE HAVE ACHIEVED TOGETHER THANK YOU!

Your donations in 2020/21



■ EXPENDABLE FUNDS RAISED
■ ENDOWED FUNDS RAISED



£100M



£75.6m
towards
our £100
million King's
Campaign
target

ORIGIN OF DONATIONS IN 2020/21

Number of gifts



Value of gifts



Your donations this year went towards these Campaign priorities:



Encouraging the
Brightest and Best
£1,743m



Empowering
Minds
£706k



Protecting our
Heritage
£613k



Fostering
Innovation
£762k

11.3%
of MEMBERS made a
PHILANTHROPIC GIFT



10 NEW LEGATORS
totalling **£1,762,919**
in NEW LEGACY PLEDGES

£267,608
claimed in GIFT AID
THANK YOU for
your declarations!



This year's Telephone Campaign raised **£213,380**

In a year where student hardship was greatly aggravated by the pandemic, the Supplementary Exhibition Fund (SEF) was a vital safety net for many. This is an expendable fund that needs replenishing every year, so is often the main focus of our annual Telephone Campaign.

Understanding the financial challenges faced by the College during the pandemic, many of the members who received a call last December made unrestricted gifts in cash towards the Future Fund. This fund affords the College the flexibility to address any immediate need, or to invest these donations into the general endowment and boost the future income of the College.

THANK YOU to all of you who gave and engaged so positively with our student callers.

All data taken from financial year 2020/21. The list of donors for 2020/21 will be included in the forthcoming Annual Report. You can find the 2020 edition at www.kings.cam.ac.uk/about/annual-reports

ENCOURAGING THE BRIGHTEST AND BEST

For decades, King's has put access and widening participation at the forefront of its admissions process. The launch of the Student Access and Support Initiative (SASI) in 2018 has enabled us to expand our outreach efforts and offer increasing support for applicants facing structural disadvantage and from areas or schools with the lowest rates of progression to higher education.

The launch of SASI has also prompted other initiatives that allow us to provide mentoring and tutoring to offer-holders, a bespoke Bridging Programme (now shared with Christ's and Gonville & Caius) for first-year students, and continued support over the course of their degree. These integrated initiatives all help to smooth the transition to university-style learning for our most disadvantaged students, and to help them make the most of their time at Cambridge.



Croft Gardens, a new community that will help underpin our SASI Fund

When complete in 2022, the new accommodation at Croft Gardens on Barton Road will provide 24 family apartments and 60 rooms for King's graduate students and postdocs. The buildings, which are designed to full *Passivhaus* standard, will provide cornerstone funding for SASI through their rental income, while enabling us to house all of our graduate students in College accommodation for the first time.

The **Simon Goldhill Fund** will enable undergraduate students from economically disadvantaged backgrounds to make the most of their educational opportunities at Cambridge, from the moment they first accept their offer to when they graduate. The fund is particularly aimed at helping students who are refugees or the children of refugees, students from under-represented backgrounds, and those who are the first in their immediate family to go to university.

"After more than 40 years benefitting from all that King's offers in its own exceptional way, I felt it was time to give back. I want to help the College fulfil its aim of reaching, supporting and funding more disadvantaged students who could really thrive here – particularly those facing the most insuperable barriers."

PROFESSOR SIMON GOLDHILL

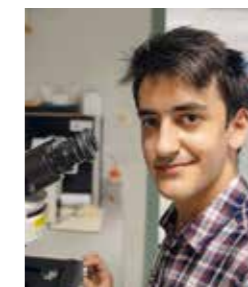
Community is at the heart of College life and the impact of the lockdown periods has been profound, particularly for those who arrived at King's to find themselves confined to a limited household and with little opportunity for interacting outside of it. A further gift from another King's Fellow will fund **social activities in College**, helping to redress the balance for students whose Cambridge experience over the last 18 months has been very different to that of previous years.



Inspiring future researchers through the Summer Research Programme

A gift from David Sainsbury (KC 1959) and the Gatsby Charitable Foundation established a new summer research programme for King's undergraduates, aimed at inspiring talented students in STEM subjects to think about going on to postgraduate degrees. The programme allows students to undertake a focused research project with a King's Fellow or University academic for up to ten weeks.

The College has created a parallel programme in the Arts and Humanities, funded through the generous bequest of the late Ian Fleming Wright (KC 1967).



"In a summer where research has been especially limited, King's provided me the freedom and opportunity to devise my own project. I am grateful, not only for the skillset I acquired through my project; nor only because of how my work broadened my outlook

for medical research; but also for the independence to explore a field to which I may otherwise not have been exposed. I am certain I will take forward the many lessons that being at King's has taught me."

MAJID PANAH, SUMMER RESEARCH PROGRAMME STUDENT

10% of our 2021 intake of UK undergraduates came **from areas of lowest progression to higher education**

24 successful applicants benefitted from **post-offer, pre-A-level mentoring**

22 successful applicants benefitted from **post-offer, pre-A-level tutoring**

11 successful applicants took part in the **Bridging Programme**

23 schools participated in the Year 12 **Access and Application Support programme**

EMPOWERING MINDS

King's academics engage in world-changing research, both individually and collectively, and teach the thinkers that will shape our future. Yet with the pandemic came the closure of labs, libraries and other spaces, forcing many to delay their research or abandon it altogether.

Student hardship has been greatly exacerbated by the pandemic and hence there has been a dramatic increase in demands on our existing funds. Those PhD students who were unable to complete in time often overran their funding period and found themselves in financial difficulty. This is why last year, alongside the Telephone Campaign, we launched our first email campaign to raise funds for student support, with a particular emphasis on **graduate hardship**. A total of almost £50,000 was donated by alumni and friends which is now helping those in greatest need. Thank you for your quick response to our call for action!

The declining availability of grants at both MPhil and PhD level, combined with the insecurity that graduates can be faced with during their studies, present barriers that are known to actively deter talented students from going on to further research. Two generous **gifts towards graduate studentships** are helping us tackle these inequities and enable students without existing financial means to undertake further study without the worry of having to assemble funding from disparate sources.

www.kings.cam.ac.uk/empowering-minds



Responding to graduate student need

"I was a graduate student at King's in the early 90s, doing a History of Art PhD. I had no family support and know all too well how difficult and time-consuming it is to raise money from many different funding bodies. Writing a PhD without a financial safety net is hard. The pandemic has had a major impact on graduate students in particular - there are a lot of people who could fall through the cracks if we are unable to help them. I have been tremendously inspired by so much of what King's has been doing in recent years, from student support to fantastic biodiversity initiatives like the wildflower meadow, and I'm proud and happy to be able to give back."

TANJA WEINGÄRTNER



Tanja Weingärtner (KC 1994) is a contemporary art advisor. As a new donor to graduate student support, Tanja's gift has leveraged a

matched amount from the Harding Challenge Fund to support the most disadvantaged students across the Collegiate University.

Thanks to the generous donations from corporate donors **The Phoenix Partnership (TPP)** and **Enactor** we were able to create a series of Alan Turing Studentships which have attracted some of the most promising young scholars from around the world to study at King's for an MPhil or a PhD.



"Although my life at King's has been shaped around research, it has been much more than that, despite the restrictions. Eating in the magnificent Hall, punting, sitting at the banks to read and enjoy the view... King's was a magical place even when it was mostly shut down. The human connection was also there, especially given I haven't been able to go back home since I first arrived."

CEREN KOCAOĞULLAR, TPP ALAN TURING SCHOLAR 2020/21



The **King's College / Hartley Rogers CBSO Scholarships in Orchestral Composition** have allowed two more Cambridge students to compose a new work for the world-renowned CBSO and to hear it rehearsed and professionally recorded in two separate workshops.

"To be able to sit in a room with seventy or eighty (socially-distanced) players from the City of Birmingham Symphony Orchestra to hear these students' scores come to life for the first time was a really extraordinary moment. It was a huge affirmation of the value of our workshops and an absolute high point for these young composers - not only of their time at Cambridge, but of their whole musical education." **PROFESSOR RICHARD CAUSTON**

A gift from Gavin Oldham (Trinity 1968) is funding a new programme of research to study **egalitarian economics**. The gift will support a Research Fellow and a PhD student, both to be based at King's, looking at intergenerational wealth transfer, education and training, disintermediation and mass ownership.



In 2020, after completing her PhD in Zoology, Dr Sophia Cooke was appointed a College Research Associate to work on a post-doctoral research project entitled '**Working towards the UN's Sustainable Development Goals (SDGs) in Galápagos**'. The three-year project - generously funded by the Evolution Education Trust

- is allowing Sophia to work with policy-makers and conservation organisations to support the archipelago's aim of achieving its targets. Sophia has already helped to set up the new Galápagos Hub for Sustainability, Innovation and Resilience, has run participatory workshops, and assisted with the publication of the Governing Council's 2030 Plan.



The sales of wildflower meadow seeds have also provided additional funds for the **Student Welfare and Mental Health Fund**, which improves College provision and ready access to mental health services. If you purchased some, do keep us posted with how your mini-meadows develop!

PROTECTING OUR HERITAGE

The College Chapel and Choir were remembered by a number of members in their wills this year. These bequests will allow the College to address immediate needs of conservation and management of the Chapel fabric and furnishings.

A legacy gift made by **Michael Keall** (KC 1951) will support both the Chapel and the Choir. As a boy, Michael was Head Chorister at King's, and rejoined the Choir when he returned as an undergraduate to read History. He carried the processional cross in the first recording of *Carols from King's* in 1954, and on graduating his first teaching post was at King's College School. After many years as headmaster at various schools, Michael returned to Cambridge and attended Evensong in Chapel almost daily.



Michael Keall as a Chorister in 1943, first from the right in the front row

Do get in touch to receive a copy of our Legacy brochure, or to discuss a bequest.

legacies@kings.cam.ac.uk
+44(0)1223 331481



Over the course of the past year the College's record label has released four albums, and received support to remaster some of its existing recordings in Dolby Atmos surround-sound. In October 2020 we released the final album by Sir Stephen Cleobury,

Bruckner: Mass and Motets, recorded with the Choir a few months before his death in 2019 and generously supported by the Thain family.

Most recently, Director of Music Daniel Hyde has released his first album with the Choir, consisting of music recorded entirely 'in-house' in December 2020 and broadcast to millions around the world on Christmas Eve. Without the support of generous donors over the years, it may have been the first time since 1929 that no new Christmas Eve service was broadcast at all!



The widespread publicity of the King's wildflower meadow prompted the great-granddaughter of **Laurence Mansfield Ingle** (KC 1909) to donate a set of books of his botanical drawings to the College Library and Archives. Laurence worked as a missionary doctor in China

and became Dean of the Medical School at Cheeloo University. On his return to Cambridge in 1940, he was an anatomy tutor at King's and drew and painted the local flora for over twenty years.

www.kings.cam.ac.uk/enhancing-our-heritage

FOSTERING INNOVATION

This is a tremendously exciting time for entrepreneurship at King's. Since 2014, The King's Entrepreneurship Prize has encouraged the development of innovative ideas and concepts, and helped students past and present convert those ideas into sustainable commercial and social benefit.

The King's Entrepreneurship Prize has helped launch innovative new companies such as Echion Technologies, which supplies high-power Li-ion battery anode materials that enable superfast charging for a range of applications, from consumer electronics to electric vehicles; PoliValve, aimed at developing the next heart valve prosthesis generation which has the potential to change millions of lives for the better; or Waterscope, working with partners Aquaya, Oxfam and Tearfund to test their system at the world's largest refugee camp in Bangladesh. Other winners of the Prize have included healthcare, engineering, media, fashion, and agricultural projects in the UK and overseas.

The College has now established **The King's Entrepreneurship Lab** to equip students with entrepreneurial skills and support those wishing to explore a career path in innovation, entrepreneurship and business. Open to all King's students and with an emphasis on encouraging projects with a positive social and environmental impact, the year-long programme will culminate in the opportunity for the students to receive seed-funding and take their ideas forward.

www.kings.cam.ac.uk/fostering-innovation



An inaugural cohort of 19 students took part in a week-long residential training programme prior to the start of Michaelmas Term 2021

Ask Malcolm McKenzie (KC 1977) what inspires him to give to King's, and he'll refer back to a reunion dinner a few years ago. From this came the Class of '77 Fund, which helps provide tutoring to post-offer pre-A-level students from schools with the lowest rates of progression to higher education.

The opportunity to see first-hand the impact such initiatives can have on student lives has led Malcolm to become more involved with what King's is doing, and this year to seed-fund The King's Entrepreneurship Lab.

"As I heard more about the College's plans, I wanted to do more, and help catalyse something bigger. I saw a real opportunity for King's to be the College which best creates a broad entrepreneurial mindset, drawing on its tradition of radical thinking to deliver real improvements for society. King's has been flexible and moved quickly – and I'm looking forward to seeing the Lab really make its mark over the coming years."

MALCOLM MCKENZIE

THANK YOU

When I look back over this year, what I feel most is an enormous sense of pride – in King’s, in our community here and around the world, in our students and alumni, and in what you are helping to achieve.

This financial year we received a fantastic £8.9m in funding and secured a total of £4.2m in new gifts and pledges. And your contribution has not just been financial, but also in your time, your expertise, your engagement and your friendship. With your involvement we have been able to break new ground in supporting and encouraging talented students from all backgrounds, and alumni-funded initiatives such as the post-offer pre-A-level Tutoring scheme and the summer Bridging Programme are making a real difference – as the Freshers who arrived here this autumn have been keen to tell us.

Our annual Telephone Campaign for 2020, cancelled in the spring, took place between the 7th and the 21st of December. Our terrific team of 13 student callers raised £213,000 for student support – a testament to the great generosity of our alumni. A huge thank you to everyone who participated, and for all the warm messages of support. At a time of considerable student need, your help has made all the difference.

In some ways the connections between the King’s community worldwide have been strengthened during the pandemic. Alumni have been able to join us virtually for events from around the globe, and over the year

more than 3,700 alumni attended 31 events. We greatly missed seeing our donors and alumni in person but it has been wonderful to connect with many who would not normally come back to King’s.

Looking forward to 2022, we hope to welcome many more of you back to King’s, and to be able to thank you in person for all that you do for the College.

On behalf of everyone at King’s, **thank you** to each and every one of you – we are deeply grateful.



Lorraine Headen
Director of Development and Fellow

A message from the Chair of the King’s Campaign Board

“More than ever, the success of the King’s Campaign to build for the future depends on all of us, the students of the past. With your help, we can widen the doors to many more students from all backgrounds who could benefit, as I and so many of us did, from an education at King’s; enrich the environment that has inspired so many; and ensure that what is most special about King’s is there for generations to come. We are very nearly at our Campaign target; I ask you to join us in taking King’s into the next chapter in its history.”

SARAH LEGG (KC 1986)

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