Throughout our history, we have challenged and inspired and had an impact on the world out of all proportion to our size. Now we must look to the future.

The King’s Campaign is a significant endeavour which will shape the next stage in the College’s future. It will ensure that we can continue to deliver world-class academic teaching and research, encourage talented applicants from diverse and under-represented backgrounds, and maintain and preserve our historic buildings.

To keep King’s special we need new thinking; about how we can bring more of the brightest and best here, from every background; how we support our extraordinary people in a unique environment; how we foster innovation; and how we achieve the greatest benefit for students, for the Fellowship and for the College.

To meet these challenges, we seek a new generation of benefactors to step into the shoes of our original royal founders and their many generous successors.

Our plans are ambitious; we are looking to raise £100 million. Philanthropy has played a critical role in our past, and must now help shape what is to come.

With your support, we can ensure that no student should have to forsake their studies, and that no prospective and qualified student should be discouraged from applying, for financial reasons; that the activities that enrich and define College life, including music, performance, art, and sport, are encouraged and developed; and that the physical fabric of our buildings and spaces, including our world-famous Chapel, are protected and enhanced.

Your help can take as many forms as you have interests: providing endowment to benefit students and Fellows, supporting student societies, strengthening King’s teaching and research or transforming the places where we live and work. Whatever your contribution, at whatever level, it will make a real difference.

We are profoundly grateful.

FOR MORE THAN 500 YEARS, KING’S COLLEGE HAS GIVEN CREATIVE AND CURIOUS MINDS THE OPPORTUNITY TO EXCEL.

Alan Turing (KC1931)
King’s College is a place in which an education charged with creative and intellectual energy is driven by a unique physical environment. Where teaching experienced by exceptional undergraduate and graduate students is delivered by a remarkable Fellowship at the heart of a great University, and where independent thinking and seeing the world differently has always been a hallmark.

The King’s Campaign will see us raise £100 million to lead the way in encouraging and enabling more of the brightest students, regardless of their financial or social background; and to make sure that the work that began here in 1441 can continue and prosper for future generations.

**OUR CAMPAIGN AIMS**

- £50 million: encouraging the brightest and the best
- £15 million: empowering minds
- £15 million: protecting and enhancing our environment
- £20 million: fostering innovation

Gifts of all sizes are invited for any of the Campaign funding opportunities. We encourage donors to give to the areas that they care most about. It is by coming together that we will achieve our aims.
OUR PRIORITIES

ENCOURAGING THE BRIGHTEST AND BEST

Attracting and enabling the best students regardless of financial background, by creating a new student access and support initiative, which will include:

- New undergraduate student places reserved solely for applicants from socially and economically disadvantaged (SED) backgrounds.
- Cornerstone support to a new University transition year for SED applicants.
- Programmes for post-offer support for A-level students from low attainment schools.
- New bursary fund to improve access and support for graduate students.

EMPOWERING MINDS

Enabling our academics to continue to engage in world-leading and world-changing research, individually and collaboratively, including:

- Fund to support Junior Research Fellowships to ensure the most brilliant young academics and teachers come to King’s, and are nurtured and developed.
- New subject-led College Teaching Officer posts to ensure our supervision teaching remains one of the top undergraduate experiences in the world.
- Endowment funding for the Library as an essential resource available to students, Fellows and visiting researchers.

PROTECTING AND ENHANCING OUR ENVIRONMENT

Strengthening and sustaining King’s unique physical environment through investment in new buildings and restoring and renovating our historic heart, through the following initiatives:

- Refurbishment and restoration of the interior of the Gibbs Building, a world-class heritage asset and the hub of teaching and learning at King’s.
- Preservation of our renowned musical heritage by establishing an endowed Fellowship for the Director of Music along with new endowed Choristerships.
- Conservation of the fabric of the Chapel, including cleaning and repair of the medieval stained glass, stone and woodwork.

FOSTERING INNOVATION

Meeting changing needs for today’s students and Fellows by transforming the centre of the College:

- Redevelopment of Chetwynd Court to open it out to become a space in which ideas, conversation and connections can flourish and flow.
- New opportunities for academic and public lectures and exhibitions.
- Bringing people together in outstandingly conceived and designed new spaces to improve and enrich our College community.

THE KING’S CAMPAIGN IS RAISING FUNDS IN FOUR AREAS THAT ARE MOST IMPORTANT TO US. THESE ARE SOME OF THE OPPORTUNITIES YOU CAN SUPPORT.
ENCOURAGING THE BRIGHTEST AND BEST

For too many of the most able students who could thrive at Cambridge, there are real or perceived barriers to coming here.

We must improve access to middle and lower income students and combat entrenched social and economic disadvantage. At King’s, we are already leading the way in UK state school access, but we need to do more.

A new Student Access and Support Initiative will transform King’s ability to improve access and ensure that students with talent and tenacity will be welcomed, valued and thrive here. The Supplementary Exhibition Fund (SEF) and the new King’s Top-up Bursary Scheme play a vital role in supporting our undergraduates.

Student hardship at graduate level is an acute problem. There are now fewer grants available and less student loan availability, penalising students from socially and economically disadvantaged backgrounds. We need to be able to fund more MPhil studentships, and ensure that the lifeblood of Cambridge’s academic success, world-class research students, are supported by endowed PhD studentships.

KING’S OPENED DOORS FOR ME, AND I GIVE BACK SO THAT I CAN HELP TO OPEN DOORS FOR OTHERS

Alan Davison (KC1975)

GIFT OPPORTUNITIES IN THE NEW STUDENT ACCESS AND SUPPORT INITIATIVE

- Access initiatives: £77,000 per annum
- Study grants: £156,000 per annum
- Top-up bursary scheme: £135,000 per annum
- Supplementary Exhibition Fund (SEF): £600,000
- Overseas students (undergraduate): £750,000
- Graduate support: £200,000 per annum

Gifts of all sizes are invited towards these annual targets
WHAT YOUR GIFTS HAVE ACHIEVED SINCE OUR CAMPAIGN STARTED IN 2011

2016
£1 million to build the College Boat House

2016
£1 million to fully restore the King's College Chapel organ

2015
£450,000 to acquire an important collection of Rupert Brooke's papers for the Archives

2011-2018
£1.85 million raised through the annual Telephone Fundraising Campaign

2016
£420,000 bequest to establish a Student Welfare and Mental Health Fund

2018
£11.7 million to build new graduate accommodation at Cranmer Road

2017
£7 million to maintain the fabric of the Chapel
He managed this by listening very intently to everything I said, taking it with extraordinary seriousness on its own terms; and then picking it gently but firmly apart in a way that I could both respect and accept. That’s teaching for you.

Tony Judt (KC1966)

At King’s, we nurture the brilliant young academics and teachers of the future, providing time, space and the environment for our brightest young thinkers to flourish. Funding in this area helps maintain the supervision system, the great strength that means Cambridge can teach how to think, not what to think.

Today’s academic staff are expected to produce world-class research alongside their teaching commitments. Junior Research Fellowships support gifted young researchers, and enable a wider diversity of subjects to be researched and taught in the College. We need to invest in our people at the highest level. The King’s Campaign will help us recruit and retain the top minds in their fields, and new College teaching posts will ensure that King’s can continue to provide teaching of the highest standard, and help the best young minds to find their life’s work.

GIFT OPPORTUNITIES

- A graduate studentship: circa £30,000 per annum
  Aim to build total fund of £6 million
- A Junior Research Fellowship: £170,000 per 4 year term
  Aim to build total fund of £2 million
- A College Research Associate: £3,000 per annum
- A College Teaching Officer: £72,500 per annum
- Welfare and mental health: £100,000 per annum
- Library and Archives: £72,500 per annum

EMPOWERING MINDS
PROTECTING AND ENHANCING OUR ENVIRONMENT

King’s is immeasurably privileged to be on a historic site at the heart of Cambridge, with buildings of unsurpassed beauty and architectural importance. But with this privilege comes a responsibility to protect and enhance what has been bequeathed to us, and to make it fit for the next generation.

The Gibbs Building, first occupied in 1732, has seen famous residents from Rupert Brooke to Provost MR James and Dean Eric Milner-White. It continues to house many Fellows’ rooms for supervisions, and often represents the first encounter with King’s for prospective students. It is central to the life of the College. Following an external renovation in recent years, Gibbs’ interior is in urgent need of refurbishment.

The building most associated with King’s is the Chapel; not only one of the world’s most recognisable buildings, but also home to one of the world’s most renowned and best-loved choirs, whose distinctive sound is shaped by the Chapel’s unique acoustics and organ. The Choir does not have a dedicated endowment fund, and we need to establish an endowed Fellowship for the Director of Music along with new endowed choristerships. And whilst the main structure of the Chapel is sound, necessary works include cleaning and repair of the medieval stained glass, restoration of the 16th century stalls, and cleaning of the interior stonework and woodwork.

GIFT OPPORTUNITIES

• Gibbs’ Building refurbishment: £10 million
  Gifts of over £10,000 will be commemorated within the building
• King’s College Chapel and Choir: £5 million, including endowing the Director of Music Fellowship
• Conservation and preservation of archives: £10,000 per annum
• Digitisation of Choir film library: £80,000
The special nature of King’s has been fostered over the centuries through the intimate bond between the extraordinary physical environment and a driving intellectual energy.

Many of our buildings still serve their original purpose; but the life of the College is ever-changing and we need to create new spaces which bring our students and Fellows closer together, strengthening and enriching our society.

A project to redevelop Chetwynd Court will be truly transformational. A new lecture and performance theatre, multi-purpose seminar and event rooms, new music rooms, a much-needed renovation of the bar, coffee shop and courtyard will open out the heart of the College and create a space in which the flow of people, ideas, conversations and connections can be liberated and fostered.

TO ME KING’S WAS ONE LONG, INVIGORATING CONVERSATION

Zadie Smith (KC1994)
We must be at the forefront of providing equality of access to all who could thrive here; and equality of opportunity to our remarkable students once they are here. We must be a catalyst for change – as we have been so often throughout our history.

We must ensure that our College is equipped to continue to be a world-leading environment for learning, where great minds collaborate for the benefit of all. And we must protect and preserve the historic buildings whose future has been left in our trust.

King’s would not exist without the generous philanthropy of people over the centuries who wanted to make a difference.

Now we need your help.

Please contact us to find out how you can be part of the King’s Campaign. Every gift matters, and we are enormously grateful.

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